

CO-DESIGNING THE SOCIAL ECONOMY ACTION PLAN



A Leverage for the Economic and Social Recovery of Europe



**Connecting the dots:
Digitalisation
& Social innovation**





**European movement
for a Tech acceleration of
Social good organisations**

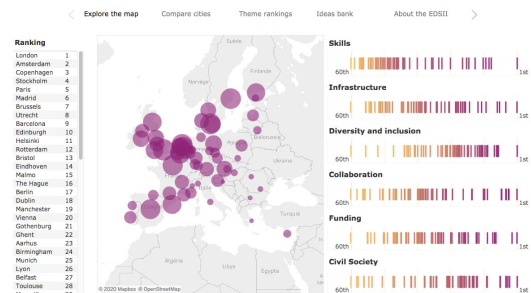
www.socialgoodaccelerator.eu

Our inheritance : EU H2020 programs

DIGITAL SOCIAL INNOVATION



The European Digital Social Innovation Index



Collective Awareness Platforms
for Sustainability &
Social Innovation

NGI

NEXT GENERATION
INTERNET

HUMAN INTERNET
FOR BETTER FUTURE



SOCIAL
INNOVATION
COMMUNITY



Nesta (UK)



AEID - the European Association for Information on Local Development (BE)



Technical University of Dortmund (DE)



Social Innovation Exchange (UK)



University of the Basque Country (ES)



Dutch Research Institute for Transitions (NL)



Danish Technological Institute (DK)



University of Bologna Alma Mater Studiorum (IT)



ECLUSE (EU)



Social Innovation Lab (HR)



ZSI - Centre for Social Innovation (AT)



The European Network of Cities and Regions for the Social Economy



The Young Foundation (UK)

Our goal:

Social organisations
fully recognized as actors
of the tech transition in Europe

Our missions

Contribute to the dissemination
of a non for profit tech culture
and know-how in Europe



Influence European policy to
speed up the digital integration
of Social organisations



Create cooperations between
actors in the field of technology
& social innovation



Main learnings

*Study on cooperations between Social orgs & Tech orgs in the EU (2019)**

Need to gain technological skills into their own organization.

Lack of resources and public funding to support their digital transition and gain a better technological culture.

Wish to innovate through digital opportunities, in particular by working more closely with research entities

**218 social organisations surveyed in 19 countries.*

- SIGNIFICANT TECHNOLOGICAL INNOVATION NEEDS -



- DIFFERENT FORMS OF COOPERATION -

Social utility organisations collaborate with Tech organisations via...



- TECHNICAL COOPERATION: VARIOUS IMPACTS -

Cooperation with Tech actors has enabled the responding social utility structures to



Recommendations



Priority 1

#RECOGNITION - Ensure full recognition of social organisations as central actors in European innovation (with increased investments)

Priority 2

#SKILLS - Encourage skills sharing and trainings to accelerate the digital transition of social organisations in Europe.

Priority 3

#SCALEUP - Encourage the multiplication of cooperation between social organisations and tech organisations in Europe

Priority 4

#IMPACT - Enhance the impact of technology on social innovation with a common frame of reference

Priority 5

#MARKET&INVESTMENT - Change the frameworks for public and private support for innovation to encourage cooperation

EU TECH Strategies : a voice to raise

Under consultation : EU Data & AI Strategies.

- New economic models?
- EU data sets for Social Economy?
- Inclusive training into Data/AI jobs to respond to unemployment crisis (goals : Integration, diversity and equal opportunity)?
- Taxation of AI?
- AI “Economical Cooperation Pole”?



**Social Economy & Civil Society Consultation
on EU Data & IA Strategies 2020**



Join our
Task force



FFE Fondation
la France s'engage



COISHARE



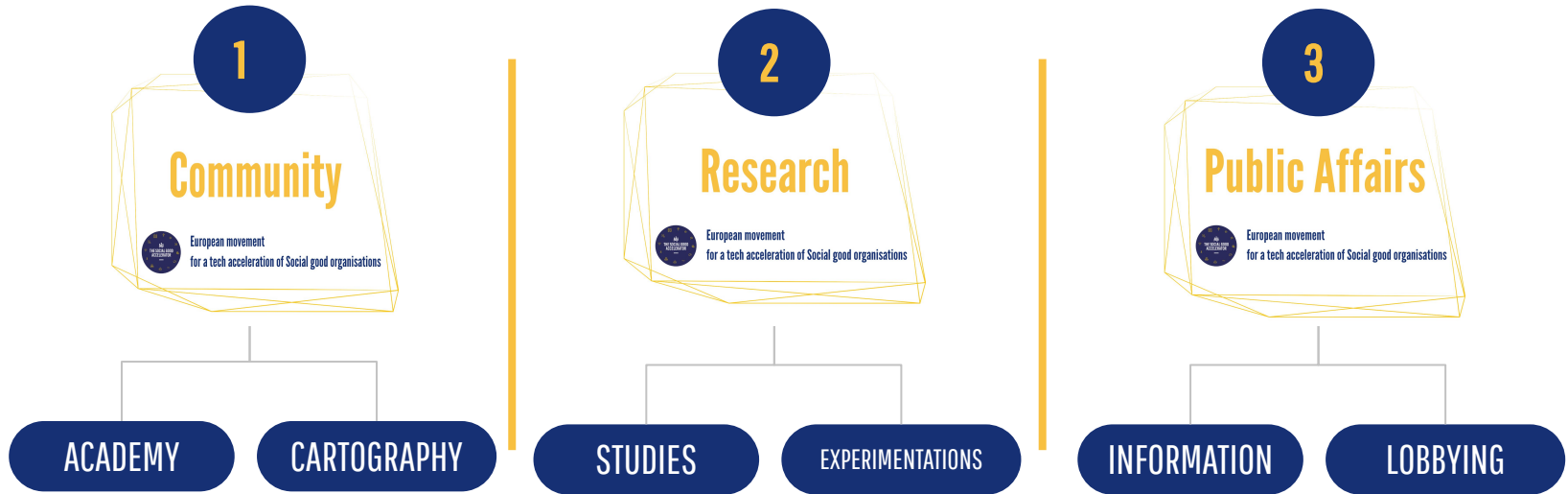
Fing

make sense

TECH
FOR
GOOD
FRANCE



Our programs & action levers



CONTACT



Jeanne BRETÉCHER

Lead Coordinator

Co-founder & President, Social Good Accelerator EU

Email: jeanne@socialgoodaccelerator.eu

Phone : +33 607952140

www.socialgoodaccelerator.eu

<https://makeitforgood.tech>

Email: contact@socialgoodaccelerator.eu